66 Canal Center Plaza Suite 555 Alexandria VA 22314

## American Crossroads/ Issue Submission Number 279 Issue 4





#### WNCN-TV

1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Buyer: Client: Schedule Dates: Associated Copies: No Est./PO Number: 06244789 10/29/12 to 11/11/12 American Crossroads/ Issue Submission Cost: Client/Product/Estimate: Contract type: Weeks: 11 /27 /694 Political 14830 Business Type: Sales Rep: Business Category: Transactional Order Ref: Campaign Ref: POLITICAL 06244789 HRP Washington, DC E:120808048

Demographic: Product: (L) Household American Crossroads Booking Group: Order: WNCN N **Key Market:** Raleigh-Durham, NC

	10		9		8		6		Cī		4		ω		2		_	Ref
	M-F 10a Today Show III	:: 7	M-F 9a Today Show II	Т:	M-F 730p Extra	-	M-F 6p News	: T	M-F 530p Judge Judy	Т.	M-F 5p Judge Judy	. T	M-F 1135p ET / 1035p CT Tonight Show	T	M-Su 11p News	: T.	M-F 10a Today Show III	Sales Product Details
	02		03		03		03		03		03		03		03		03	Rev Type
													- 12-2					
Weekly Totals: Total Spots(Ord Spots)	240		240		275		305		250		250		170		615		200	Rate
d Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
39			1		1		1		1		1		1		1		1	10/29
8	_																	11/05
47	_		-4		1		1		-1		-	77540	-1		1		1	Total
	240		240		275		305		250		250		170		615		200	Cost

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PHONE (919) 836-1717 FAX (919) 836-1747

Client:	American Crossroads/ Issue	<b>Submission Cost:</b>	14830	Campaign Ref:	E:120808048
Buyer:	2	Client/Product/Estimate:	11 /27 /694	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06244789
Est./PO Number:	06244789	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			ર.	Transactional
			Spot		
			Snot		

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	M-F 1135p ET / 1035p CT Tonight Show	T	M-F 10a Today Show III	o	Sun 8a Today Show		Sat 7a Today Show	M	M-F 9a Today Show II	M	M-F 730p Extra	M	M-F 630p ET / 530p CT NBC Nightly News	M	M-F 530p Judge Judy	M	M-F 5p Judge Judy	M	M-F 1135p ET / 1035p CT Tonight Show	M	Sales Product Details	recommendation in
	03		03		03		03		03		03		03		03		03		03		Rev Type	
Weeki	Т																					
Weekly Totals: Total Spots(Ord Spots)	170		200		200		200		240		275		920		250		250		170		Rate	
s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type	
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47			-3		-3		1		-		-		_				->				Total	Cuolidi
	170		200		200		200		240		275		920		250		250		170		Cost	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

Buyer: Schedule Dates:

10/29/12 to 11/11/12 06244789

Weeks:

Contract type:

Submission Cost: Client/Product/Estimate:

14830 11 /27 /694

Campaign Ref: Sales Rep: Order Ref: Business Type:

Business Category: Transactional

Political

Est./PO Number: 062 Associated Copies: No Client:

American Crossroads/ Issue

## American Crossroads/ Issue Submission Number 279 Issue 4





#### WNCN-TV

1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

POLITICAL	06244789	HRP Washington, DC	E:120808048	Origi
				gina

		32		31		30		29		28		27		25		24		23		22		Ref
		M-F 6p News		M-F 530p Judge Judy	.Т	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News	· · ·	M-F 10a Today Show III	:-T::	M-F 9a Today Show II	Т	M-F 630p ET / 530p CT NBC Nightly News	1.7	M-F 6p News	T	M-F 530p Judge Judy	Т	M-F 5p Judge Judy	T	Sales Product Details
		03		03		03		03		03		03		03		03		03		03		Rev Type
Week																						
Weekly Totals: Total Spots(Ord Spots)		305		250		170		615		200		240		920		305		250		250		Rate
s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	06	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
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47		1		1		1		1				1		٦		1		1		-		Total
		305		250		170		615		200		240		920		305		250		250		Cost

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## American Crossroads/ Issue Submission Number 279 Issue 4





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Collect   Coll		47	8	39		s(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	٧				
American Crossroads/Issue   Submission Coast:   Campaign Reft   E170800403   Campaign Reft   Captain Coast:   Captain Captain Coast:   Captain	550	_		_	Nor or Spots	٤	330		8	Cica		
American Crossroads/Issue   Submission Coat:   Campaign Ref.   E120808048   Campaign Ref.   Campaign Ref.   Cappaign R	6.60			4	Nhr of Spots	30	550		83	oday Show	M-F 7a To	44
American Crossroads/ Issue   Submission Coat:   1430     Campaign Ref:   E1208080/43     Campaign Ref:   E1208080/43   Campaign Re						Comme					×	
American Crossroads/ Issue   Submission Cost   Clampaign Reft   E120808048   Compaign Reft   E120808048   Compaign Reft   E120808048   Contract type:   Political   Sales Rept   Corder Reft   Co244789   Contract type:   Political   Political   Business Class Type:   Political   Corder Reft   Co244789   Contract type:   Political   Political   Business Class Type:   Political   Corder Reft   Co244789   Contract type:   Political   Co244789	350	-3		-1	Nbr of Spots	30	350		03	ews	M-F 6a Ne	42
American Crossroads/ Issue   Submission Cost:   1127 684						Comme						
American Crossroads/ Issue   Submission Cost.   1430   Campaign Ref.   E120808048   Submission Cost.   1437/894   Sales Rep.   E120808048   Submission Cost.   1437/894   Sales Rep.   E120808048   Submission Cost.   1430   Sales Rep.   Submission Cost.   1430   Sales Rep.   Sa	305	1		1	Nbr of Spots	30	305		03	ews	M-F 6p Ne	41
American Crossroads/ Issue   Submission Cost:   11/27   11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27   11/28     11/27     11/28						Comme						
American Crossroads/ Issue   Submission Cost:   1430     11/27/594	250	1		1	Nbr of Spots	30	250		03	Judge Judy	M-F 530p	40
American Crossroads/ Issue   Culent/ Product Estimate:   1430   Campaign Reft:   E:12080848   Sales Rep:   May   Sales Rep:   May   Sales Rep:   May   Meriss:   May   Meris						Comme					×	
American Crossroads/ Issue   Submission Cost:   14830   Campaign Ref:   E:120808048   Sales Rep:   HRP Washington, DC   Control Product/Estimate:   1/27/694   Sales Rep:   HRP Washington, DC   Order Ref:   06244789   Order Ref:   06244789   Eusiness Category: Transactional   Eusiness Category:	250	1		1	Nbr of Spots	30	250		03	idge Judy	M-F 5p Ju	39
American Crossroads/Issue   Submission Cost:   14830   Sales Rep:   Submission Cost:   1127/694   Sales Rep:   Mashington, DC						Comme					W	
American Crossroads/ Issue   Submission Cost:   14830   Campaign Ref:   E:120808048   Sales Rep:   HRP Washington, DC   Political product/Estimate:   11/27/694   Political produc	170	4		-	Nbr of Spots	30	170		03	p ET / 1035p CT Tonight	M-F 1135p Show	38
American Crossroads/ Issue   Submission Cost:   14830   Campaign Ref:   E:120808048   Sales Rep:   H2PC040ct/Estimate:   11/27/694   Sales Rep:   H2PC040ct/Cate Rep:   H2PC04						Comme						
American Crossroads/ Issue   Submission Cost:   14830   Campaign Ref:   E:120808048   Sales Rep:   HRP Washington, DC   Veeks:   10/29/12 to 11/11/12   Veeks:   Political   Political   Sales Rep:   HRP Washington, DC   Order Ref:   E:120808048   HRP Washington, DC   Veeks:   Political   Business Type:   Political   Business Type:   Political   Business Category:   Transactional   Trype   Political   Rev Type   Political   Rev Type   Political	615			1	Nbr of Spots	30	615		03	News	M-Su 11p	37
American Crossroads/ Issue   Client/Product/Estimate:   14830   Campaign Ref:   E:120808048   Sales Rep:   HRP Washington, DC   Weeks:   Political						Comme						
American Crossroads/ Issue         Submission Cost: Client/Product/Estimate:         14830   Sales Rep: Integrated Copies: I	240	1		1	Nbr of Spots	30	240		03	oday Show II	M-F 9a To	36
American Crossroads/ Issue         Submission Cost: Client/Product/Estimate:         14830 (1/27/694)         Campaign Ref: Sales Rep: HRP Washington, DC Sales Rep: HRP Washington, DC Product/Estimate:         11/27/694         Sales Rep: HRP Washington, DC Product/Estimate:         11/27/694         Sales Rep: HRP Washington, DC Product/Estimate:         11/27/694         Political Business Type: POLITICAL Business Category: Transactional         Sales Product Details         Rev Type         Rev Type         Rate         Spot Type         Spot Type         10/29         11/05         Total         Cost           Mr-F6a News         03         03         Nbr of Spots         1 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td>Comme</td> <td></td> <td></td> <td></td> <td></td> <td>Т</td> <td></td>						Comme					Т	
Ile Dates:         10/29/12 to 11/11/12         Submission Cost:         11/27/694         Sales Rep:         HRP Washingtc           Number:         06244789         Meeks:         Contract type:         Rate         Spot Type         Spot Type         Spot Type         Mbr of Spots         10/29         11/05         Total           Sales Product Details         03         03         03         Nbr of Spots         1         1         1         1           M-F 6a News         03         03         03         Nbr of Spots         1         1         1         1           M-F 7a Today Show         03         03         03         Nbr of Spots         1         1         1         1           M-F 7a Today Show         03         03         Nbr of Spots         1         1         1         1	275	-		1	Nbr of Spots	30	275		03	Extra	M-F 730p	35
American Crossroads/ Issue       Submission Cost:       14830       Campaign Ref:       E:120808048         Jle Dates:       10/29/12 to 11/11/12       Vweeks:       Contract type:       Political       Political       Business Type:       POLITICAL         ated Copies:       No       Rev Type       Rev Type       Rate       Spot Type       Spot Type       Total         M-F 6a News       03       03       Nbr of Spots       1       1       1         M-F 7a Today Show       03       03       Nbr of Spots       1       1       1						Comme					Т	
Ide Dates:         10/29/12 to 11/11/12         Submission Cost:         14830 Client/Product/Estimate:         11/27/894 Client/Product/Estimate:         11/27/894 Client/Product/Estimate:         11/27/894 Client/Product/Estimate:         11/27/894 Corder Ref:         Sales Rep:         HRP Washingto           Number:         06244789         Contract type:         Political         Political         Business Type:         POLITICAL           Business Category:         Transactional           Sales Product Details         Rev Type         Rev Type         Spot Type         Spot Type         Nbr of Spots         10/29         11/05         Total           M-F 6a News         03         Osher of Spots         1         1         1         1	550	1		1	Nbr of Spots	30	550		03	oday Show	M-F 7a To	34
American Crossroads/ Issue       Submission Cost:       14830       Campaign Ref:       E:120808048         Ile Dates:       10/29/12 to 11/11/12       Veeks:       11/27/894       11/27/894       Sales Rep:       HRP Washingt         Number:       06244789       Contract type:       Political       Political       Business Type:       PoLITICAL         Sales Product Details       Rev Type       Rev Type       Rate       Spot Type       Spot Type       Introduct Type       Total						Comme					T	
American Crossroads/ Issue         Submission Cost:         14830         Campaign Ref:         E:120808048           Ile Dates:         10/29/12 to 11/11/12         Vieweks:         11/27/694         Sales Rep:         HRP Washingt           Number:         06244789         Contract type:         Political         Business Type:         POLITICAL           Sales Product Details         Rev Type         Rev Type         Rate         Spot Type         Spot Type         Total	350	-1		1	Nbr of Spots	30	350		03	ews	M-F 6a Ne	33
American Crossroads/ Issue  Submission Cost: 14830 Campaign Ref: E:120808048 Client/Product/Estimate: 11/27/694 Sales Rep: HRP Washingte 2 Order Ref: 06244789 Ochract type: Political Business Category: Transactional	Cost	Total	11/05	10/29		Spot Type	Rate		Rev Type	oduct Details	Sales Pro	Ref
American Crossroads/ Issue         Submission Cost:         14830         Campaign Ref:         E:120808048           Ile Dates:         10/29/12 to 11/11/12         Client/Product/Estimate:         11/27/694         Sales Rep:         HRP Washingto           Number:         06244789         Contract type:         Political         Business Type:         POLITICAL		ctional		isiness Categ	Bu						ated Copie	ASSOCI
American Crossroads/ Issue         Submission Cost:         14830         Campaign Ref:         E:120808048            Client/Product/Estimate:         11/27/694         Sales Rep:         HRP Washingto           ule Dates:         10/29/12 to 11/11/12         Weeks:         2         Order Ref:         06244789		ICAL		ısiness Type:	Bu	Political		Contract type:			Number:	Est./PC
American Crossroads/ Issue Submission Cost: 14830 Campaign Ref: E:120808048 .,. Client/Product/Estimate: 11 /27 /694 Sales Rep: HRP Washingto		789	062447	der Ref:	Or	2		Weeks:		10/29/12 to 11/11/12	le Dates:	Schedu
American Crossroads/ Issue Submission Cost: 14830 Campaign Ref: F:120808048	DC	Vashington, L	HRP W	iles Rep:	Sa	11 /27 /694	/Estimate:	Client/Product		4.		Buyer:
		- 1	E:1208	ımpaion Ref:	Ca	14830	ost:	Submission C		American Crossroads/ Issue		Client:

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## American Crossroads/ Issue Submission Number 279 Issue 4





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## PHONE (919) 836-1717 FAX (919) 836-1747

	47	8	39		s(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weel				
					Comme					Δ	
305	1	1		Nbr of Spots	30	305		03	WS	M-F 6p News	52
					Comme					Т	
180			1	Nbr of Spots	30	180		02	lews	M-F 530a News	50
					Comme				MTWTFSS Isolations: W/C 10/29S.	MTWTFSS	
175	1		1	Nbr of Spots	30	175		03	ay Show	Sat 7a Today Show	49
					Comme					.W	
575	_			Nbr of Spots	30	575		02	NS	M-F 7p News	48
					Comme					S.	
250	-1		1	Nbr of Spots	30	250		05	Sat Notre Dame Football	Sat Notre D	47
					Comme	7				.W	
240	1		-1	Nbr of Spots	30	240		03	lay Show II	M-F 9a Today Show II	46
					Comme					.W	
275	-1		_	Nbr of Spots	30	275		03	Extra	M-F 730p Extra	45
					Comme					.W.	
Cost	Total	11/05	10/29		Spot Type	Rate		Rev Type	luct Details	Sales Product Details	Ref
	actional	jory: Trans	Business Category: Transactional	Bu					: No	Associated Copies: No	Associ
	TICAL		<b>Business Type:</b>	Bu	Political		Contract type:		06244789	Est./PO Number:	Est./PC
	789	06244789	Order Ref:	Or	2		Weeks:		10/29/12 to 11/11/12	Schedule Dates:	Schedu
გ გ	HRP Washington, DC	HRP \	les Rep:	Sa	11 /27 /694	timate:	Client/Product/Estimate:				Buyer:
	E:120808048	E:120	Campaign Ref:	Ca	14830		Submission Cost:		American Crossroads/ Issue		Client:
Original	0										

Spots Cost

Totals

**Grand Totals** 

10/29

Month 11 Weeks: 4

11/05

39 12180

14830

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Station Copy

Spots:
Gross Total:
Commission:
Net Total: 14,830.00 2,224.50 12,605.50

REP HEADLINE# 6244789 TRF# E:120808 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET REP: TEL# 703-516-9399

FAX# 703-516-9680

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP \*\*CHANGES\*\*

\*\*\* WNCN-TV \*\*\* NOV1/12 20.11

CITY TAX FLIGHT DATES OCT30/12 ORDER AGY ADV PRDCT # AMERICAN CROSSROADS AGY. ADV. STATE NAME NAME TAX NOV5/12 66 CROSSROADS MEDIA ISS/AMER. ALEXANDRIA, EST#694 CONTRACT CANAL WK-1 CENTER CROSSROADS # COMMENTS: VA 6244789 PLAZA, 22314 CO-OP LLC (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) REP.# CLASS: SALES BUYER NAME PRSN NATL. WA-STEPHANIE 〇月月.# MICK NESCI LOCAL MARONEY DATE REGIONAL SALESMAN NOV1/12 (H) # 20.11

REP: 1X IN 7P NEWS REVISION APPROVED REJECTED MOVED TO 49

CREDIT OF THANKS, MICK PLS CNF

STA: 1\*\*\*PLS SEE M1 RVSD RATES PER \*\*PLS SEE M2 RATE REVISIONS PER ALL PREBOOKED - RATE GOING UP -ADVISE ASAP - ALL PREBOOKED CHERYL 11/1 STEVE\*\*\* PLS REVISE P REVISE PER ADDED N ML SPOTS AS MELL TO KEEP -03-THE

SAME PL

CON MU THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

THX, CHERYL 10/25

: LINE# : REP : LHZE#: PROGRAM : ω AGENCY AGENCY #: CD: Ø 700P-730P ADVERTISER CODE PRODUCT CODE NBC 17 NEWS HMH PERIOD 11 .. .. 27 LGTH H 30 . .. SEC AGENCY EST# \$310.00 RATE II 694 .. .. 11/2 START 11/2 END : /WK: :SPTS: 0 HNVT FRI DAYS :SPTS: : TOTL: 0

ORD

COM1:

ELEMENT AT POSTION 1
NBC 17 NEWS AT 7

IN DAYDETAILEDPERIOD

SH

RATE

# REP HEADLINE# 6244789 TRF# E:120808 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

														: 11
PROGRAM : 6P NEWS	60 A 600P-630P	PROGRAM: NBC 17 NEWS AT 7 ORD COM1: ELEMENT AT POSTION CON COM1: NBC 17 NEWS AT 7	53 S 700P-730P	PROGRAM : NBC 17 NEWS FORD COM1: ELEMENT AT PCCON COM1: NBC 17 NEWS F	32 S 700P-730P	PROGRAM : NBC 17 NEWS FORD COM1: ELEMENT AT PCCON COM1: NBC 17 NEWS F	19 S 700P-730P	PROGRAM: 530AM NEWS ORD COM1: RVSD RATES PEI ORD COM2: 1X 530AM NEWS PART OF A MAKEGOOD MADE 1	59 A 530A-600A	PROGRAM: SAT TODAY SHOW ORD COM1: RVSD RATES PER STEVE ORD COM2: 1X 530AM NEWS TO KEEP PART OF A MAKEGOOD MADE UP OF LII	58 A 700A-900A	PROGRAM: 7P NEWS ORD COM1: RVSD RATES PER ORD COM2: 1X 530AM NEWS 7 THIS IS A MAKE-GOOD FOR NO THIS IS A MAKE-GOOD FOR NO THIS IS A MAKE-GOOD FOR OC	57 A 700P-730P	LINE#:REP :CD: TIME PERIOD :LINE#: :
	30	AT 7 AT 7	3 0	AT 7 POSTION 1 AT 7	3 0	NEWS AT 7	3 0	TO KE	30	OW STEVES TO KEE!	3 0	STEVE FO KEED DV2 ON DV1 ON	30	: LGTH
	\$305.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$310.00	- NEED \$575 FOR 7P \$ THE SAME NES 57-59	\$180.00	TE - NEED \$575 FOR 7P DEP \$ THE SAME LINES 57-59	\$175.00	- NEED \$575 FOR 7P NEW P \$ THE SAME LINE-8 FOR 1 SPOT/WK LINE-32 FOR 1 SPOT/WK N LINE-53 FOR 1 SPOT/WK	\$575.00	: SEC : RATE
	11/5	D IS RATE	10/31	D IS RATE	11/1	D IS RATE	11/5	NEWS - ADI	11/1	NEWS - ADI	11/3	K EWS -	10/31	: START
	11/5		10/31		11/1		11/5	ADDED 1X SAT	11/1	ADDED 1X SAT	11/3	ADDED 1X SAT	10/31	: END : DATE
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	7		X.		н		7	AND	н	AND	Į0.	AND	7	WEEK :
	MON		WED		THU		MON		THU		SAT		MED	DAYS
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SSS SSS

MOD# 0: UNAPPROVED REV #1

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP FAX# 703-516-9680 \*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\* NOV1/12 20.11

NOV/12 STATION MAKEGOOD OFFERS: :LINE#:REP N N MI REJECT OK D LHNE#: 14830.00 : CD: BUY#19 **BUY#53** BUY#32 впл#8 HMH PERIOD MISSED: MON/700P-730P MISSED: FRI/700P-730P OFFER: MON/700P-730P OFFER: WED / 700P - 730P CMT: RATE REVISIONS CMT: 1X 530AM NEWS CMT: RVSD RATES PER THU/530A-600A SAT/700A-900A WED/700P-730P THU/700P-730P LGTH .. .. SEC .. .. TO KEEP \$ STEVE PER STEVE RATE NEED \$575 THE SAME OCT31 NOVS TVON NOV3 OCT31 NOVI NOV5 NOV2 .. .. DATE START FOR 7 P NEWS HNU DATE 308 308 308 308 308 - ADDED 1X :SPTS: /WK: CONTRACT \$310.00 \$310.00 \$310.00 \$575.00 \$310.00 \$175.00 HUVT TOTAL SAT .. .. SPOTS TODAY PLS STA (NOV1/12) (OCT25/12) DAYS AND ADVISE. ADVISE 14830.00 :SPTS : TOTL: 47

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WIVD 35% WRAZ 10% WRDC 0% MLHL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS -NOV/11

DEMOS - RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6244789 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT TOOM AUG8/12 17.01
\*\*\* WNCN-TV \*\*\*

AGY ORDER ADV CITY TAX FLIGHT DATES OCT30/12 PRDCT # # # AMERICAN CROSSROADS AGY. ADV. STATE NAME NAME TAX CROSSROADS MEDIA NOV5/12 99 ISS/AMER. ALEXANDRIA, EST#694 CONTRACT CANAL CENTER PLAZA, WK-1 CROSSROADS # COMMENTS: 6244789 VA 22314 CO-OP LLC (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) CLASS: SALES BUYER NAME REP.# PRSN WA-NATL. STEPHANIE OFF.# MICK NESCI LOCAL MARONEY DATE REGIONAL SALESMAN # AUG8/12 (H) 17.01

REP: NHW ORDER

PLS CFM TIL 14835 @ 47X

THANKS, MIKE FOR MICK

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A CASH IN ADVANCE SCHEDULE

NOTICE: CHANGES OH THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL SPOTS 14835.00

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#### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	te:
Stephanie M			(4)	*	
o hereby reque	st station time conce	erning the follo	owing issue:		
merican Cros 401 New Yor Vashington, E reasurer: Ma	rk Avenue Suite 1 DC 20005	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
×					
Total Charc	jes:				
his broadcast ti	me will be used by:	Americar	n Crossroads		
Does the promessage re	rogramming (i	in whole o political n	r in part) c natter of na	ommunicate ational impo	"a rtance?"
	□ Yes		<u> </u>	☑ No	

For programming that "commusimportance," list the name of the office(s) being sought and the d	e legally qualified candidate(s)	the programming refere to the
For programming that "commun importance," attach Agreed Upo	icates a message relating to any n Schedule (Page 3)	political matter of national
I represent that the payment for	the above described broadcast	time has been furnished by:
Treasurer Margee Clancy		
and you are authorized to announ furnishing the payment, if other	nce the time as paid for by such than an individual person, is:	person or entity. The entity
a corporation; a comm	nittee; 🛛 an association; 🗌	or other unincorporated group.
The names, offices, and addresse agents of the entity are named be	s of the chief executive officers	s. directors, and/or authorized
THIS STATION DOES NOT DIS	SCRIMINATE OR PERMIT I HE PLACMENT OF ADVERT	DISCRIMINATION ON THE BASIS
I agree to indemnify and hold harm reasonable attorney's fees, that may advertisement(s). For the above-st transcript, or tape, which will be obefore the time of the scheduled b	less the station for any damage ensue from the broadcast of th ated broadcast(s), I also agree delivered to the station at leas	s or liability, including e above-requested
TO BE SIG	NED BY ISSUE ADV	ERTISER
10/12/12 Styl	nMuz_	703-299-1760
Date Si	gnature	Contact Phone Number
	ED BY STATION REI	PRESENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title